



möbius
Festival multimédia
Du 13 au 15 octobre 2006
Montréal

UQAM
COMMUNIQUÉ

Prix Möbius international multimedia festival in Montreal

Montreal, September 28, 2006 – The UNESCO-Bell chair in communications and international development at UQAM is the organizer and host for the **14th Prix Möbius international multimedia festival**. The event, held at the Just for Laughs Museum on October 13, 14 and 15, will be the award's first North American edition.

In partnership with the Festival du Nouveau Cinéma

The Festival du Nouveau Cinéma, celebrating its 35th anniversary this year, is pleased to join the UNESCO-Bell chair in communications and international development at UQAM in recognizing multimedia works from Canada and around the world. Jean-Paul Lafrance, the Quebec/Canada **Prix Möbius** commissioner since the event's founding, is very pleased with this partnership. "This extraordinary confluence of film, television, the Internet and video games, and their production and distribution, promises to be a rich and colourful experience for our audiences, and especially for the foreign delegations that will attend," he said.

Möbius is more than just an award: the festival is a unique event for professionals, researchers and new media artists.

The mission of the Prix Möbius des Multimédias is:

- To recognize technical and aesthetic innovation and promote high-quality multimedia productions to the principal cultural mediators and industry players involved in this "market" as well as to the general public
- To foster co-production, localization and distribution-rights agreements in conjunction with the presentation of the selected multimedia productions

The 30 multimedia and new-media works nominated for the award come from Brazil, Canada, China, Finland, France, Greece, Iceland, Italy, Madagascar, Mauritius, Réunion, Romania and Spain.

The works in the competition will be presented on:

Saturday, October 14:

9:30 a.m. to 12:30 p.m.

2 p.m. to 5 p.m.

Sunday, October 15:

9:30 a.m. to 12:30 p.m.

2 p.m. to 5 p.m.

This special **Festival du Nouveau Cinéma** presentation will take place at the **Just For Laughs Museum**
2111 ST. LAURENT BLVD.

Information

Hela Bourogaa, Prix Möbius coordinator

Tel.: 514-987-0385, bourogaa.hela@uqam.ca

www.mobius2006montreal.uqam.ca

- 30 -

Source:
(06-224)

Huguette Lucas, media relations consultant

Tel.: (514) 987-3000, ext. 6832

lucas.huguette@uqam.ca

Université du Québec à Montréal
Service des communications
Division des relations avec la presse et événements spéciaux
www.uqam.ca



möbius
Festival multimédia
Du 13 au 15 octobre 2006
Montréal